



Tahoe's Smooth Movin' Shuttle!

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Motto

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Mission Statement

The Tahoe *BlueGO* Partnership Provides Safe, Friendly, Convenient, and Innovative Transit Solutions, Enhancing the Quality of Life for Our Resort Community

Vision Statement

The vision statement of BlueGO is to provide a transit service that allows anyone to go anywhere easily on a service that is clean, accessible, reliable, efficient and safe which hereby improves the environment and the quality of life in our resort community.

Goals

- Provision of a unified transit system for both visitors and residents on the south shore.
- Implementation of a predominately market/demand driven, rather than schedule driven transit system.
- Creation and maintenance of a transit system that treats all passengers as guests.
- Creation of a passenger interactive transit system that stands for, and promotes, the convenience of its passengers/guests.
- Achievement of significant vehicles miles traveled (VMT) reductions and reduced traffic volumes on US Highway 50 consistent with TRPA air quality thresholds.
- Identification of other sources of funding and contributions beyond those required hereunder by each of the Parties to fund the long term operating and capital needs of the CTS.

Objectives

- Continue to pursue expand federal, state and local funding for both public and social service transportation.
- Provide transportation that meets the potential users needs for the service area.
- Provide transit service that serves seniors, persons with disabilities and the general public.
- Support the coordination and consolidation of social service transportation.
- Encourage safety; appropriate frequency of bus service, reasonable fares and the provision of adequate service to satisfy all transit needs which are reasonable to meet.
- Provide reliable and convenient public transit service.
- Provide clean, attractive and comfortable vehicles and facilities.
- Provide a system, which is safe for both passengers and the general public.
- Provide complete and accurate information that makes public transportation user friendly.
- Create and produce publications that promote the use of public transportation.
- Develop a multi-modal transportation network.
- Coordinate services to facilitate multi-modal and inter-system transfers.
- Coordinate fare and transfer polices along with service information programs.
- Support transportation investments that work towards accomplishing air quality goals, optimizing utilization of land and encourage a stable economic base.
- Provide incentives to reduce dependence on automobile travel without compromising travel mobility.
- Evaluate the transportation system for air quality, energy and efficiency impacts.